USER GUIDE

Gamification Rules

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Version No	Date of Revision	Description Of Change	Reason for Change	Affected Sections	Author/Modified By	Reviewed /Approved By
1.0	11.09.2019	Created the first draft	NA	NA	Avishek.misra@vodafone.com Sayan.banerjee@vodafone.com	Shashikant.dubey2@vodafone.com Navin.verma02@vodafone.com

1   Gamification Overview

In order to take knowledge Management to next level and bring fun factor while managing knowledge, Gamification is introduced in our KM portal Vodafone Asset Library (VAL). Gamification has been inculcated in routine activities of knowledge Management in VAL. This guideline further elaborate more on gamification feature and rules. Enjoy the gaming by playing the fourteen activities in the portal and score points. View your achievement points in comparison to your peers and many more!

2   How to Start the Game!

Anyone who will be having access to VAL can simply participate in the game, by logging in to VAL site, and by performing certain Knowledge Management related activities (Refer 3.2) and start scoring, as the game progress user shall move up the levels as per the activity points accumulated. Strive to achieve maximum points and highest level in the game.

3   Game Levels and Activities Configuration

3.1   Gamification Levels

There are 5 levels in VAL Gamification. At beginning, everyone will be assigned with "Beginner" level.

Level Icon						
Level Name	Beginner	Greenhorn	Rover	Hotshot	Skywalker	Sensei
Level Achievement Points	0-49	50-149	150-349	350-599	600-999	1000 +

3.2   Gamification Activities

S. No.	Activity Name	Points per Activity
1.	Article Contribution (Published)	10
2.	My Article Reused (Reusable Component)	03
3.	Article Reused (Reusable Component)	03
4.	Article Comments Given	03
5.	Article Views	02
6.	Article Rating	02
7.	Article likes	01
8.	My Article views	01
9.	My Article Rating	01
10.	Article Comments Received by someone else	01
11.	My Profile View	01
12.	Follow People	01
13.	Get Followed	01
14.	Likes Received	01

Gamification Activity Description	
Activities	**Description**
Article Contribution (Published)	Contribute the Article. User can contribute to any or all the 4 types of assets. The 4 types of assets are Reusable Component, Good Practice, Known Error Database, and Standard Operating Procedure.
Article Views	View any of the Article of different user. Your own Article view will not have any points.
My Article views	Your Article views by other user. You can check from your profile.
Article Rating	Rate any of the Article. (Star rating - 3 star, 4 star and so on)
Article Likes	Clicking the like tab on the top of the Article of different user.
Article Comment Given	Comment on the Article. You will need to input your comment on the Article what improvement or feedback you have for the article.
My Article Rating Received	The average rating received on the Article. The number of rating received by the number of users.
Article Comments Received by someone else	The comments received on the Article. Your own Article will not have the points, it needs to be rated by different user.
My Profile View	Number of the views of your profile by other users.
Follow People	Points for following people. You will need to go to the profile of the user and click on the follow tab.
Get Followed	Similarly like above the other user will need to come to your profile and follow you.
Likes Received	Number of likes received by the Article by different users
Article Reused (Reusable Component)	User reusing the script/code for Reusable Component Article
My Article Reused (Reusable Component)	Points for Author who's Reusable Component Article is reused

4   Gamification Rules

- By default the user starts from the initial beginner level followed by five levels in the game which you can progress while playing the game. There are 14 activities from which you can score points.
- If user views his own article, user will not get any point. Similarly liking one's own article will not carry any points.
- If user-1 views profile of user-2, user-1 will not get any point and user-2 will get point.
- The user can check his score as the game progresses, he will need to go to his profile view to check his score. He can view his detailed score on what activities he has performed and how much points he has scored against these activities.
- The user will progress to next level of the game when user secures the minimum points to move to the next level.
- In case of any dispute, TSSI Knowledge Management team's decision will be final.

5   Contact Us:

If you have any further query or questions regarding the gamification rules, please reach out to your service line SPOC or write a mail to admin-tssc-val@vodafone.com.